

GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



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OUTREACH/ELECTIONS COMMITTEE MEETING MINUTES for: Thursday, March 6, 2008 7:30 PM 10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

1. Meeting Opening Call to Order:

Time: 7:35 PM

Attendance: Jeff Rector, Peter Hartz, Steve Reidman, Betsy Dennis, Rich de Michele, Gene Elerding and John Moskal

Absent: Susann Jarvis and Jerome Williams excused, Cathy Saliba and Maria Tirado (both on leave of absence)

Guests: Scott Morris

Motion to approve February Minutes passed. Unanimous

2. Work In Progress-Public input limited to 3 minutes

GTLNC Promotional Items: Lead, Betsy Dennis

- Chamber of Commerce
- Toluca Lake Homeowners Association Scott Morris reported that they are going to set-up a website. Their focus is on safety and crime prevention. GLTNC will work with them to expand and possible combine their databases (contacts and mailing lists-2000).
- Vendors BETSY is contacting local merchants for goodies for the Welcome Bags.

Community Council: Lead, Peter Hartz

Meeting with Stakeholder groups

- THOA done
- Community Breakfast

Business Cards: will be printed after comps are approved.

Good Neighbor Award: Lead, Jeff Rector

Motion: That the Outreach Committee recommends that Brian Sottile, LA City Attorney, be nominated for the Good Neighbor Award by the GTLNC Board. Motion was approved, subject to Jeff Rector verifying certain information.

The Committee deferred discussion of another potential nominee for the award since the matter had not been placed on the agenda for this meeting.

GTLNC Newsletter

Tolucan Times Copy Timeline Lead Susann Jarvis

Susann will be writing articles and has the timeline

3. New Business- Public input limited to 3 minutes

Toluca Baseball -- Scott Morris described how Toluca Baseball, located in Weddington Park, serves over 400 families (5-14 years olds). Although there is a \$250 registration fee, no one is turned away if they cannot afford the fee. Their team equipment is outdated and they would like to replace some of it for safety purposes. They have spent a lot of funds keeping up the fields to avoid hazards to kids and spectators. He is requesting \$6000 to purchase replacement equipment and offset other costs incurred. He stated that GTLNC would be recognized for any aid it was able to give to the organization (e.g., in their yearbook during opening and closing day).

Motion: To approve an expenditure of \$3,000 to purchase equipment (and/or offset registration fees for those who could not afford them), with up to an additional \$3,000 for the same purpose if and to the extent that Scott Morris is unable to obtain up additional funds (totaling a combined \$6,000 with GTLNC's \$3,000 initial funds) from other nearby neighborhood councils in the next week or two. Motion passed unanimously.

Toluca Lake Homeowners Association -- Scott Morris, President of the TLHA, reported that TLHA is planning to create a community website. The site will focus, in part, on safety and crime prevention in the area covered by the Association. The Committee discussed ways that GLTNC and TLHA could work together and might expand their databases (contacts and mailing lists). At some point, TLHA may seek funding for its website from GTLNC.

Toluca Lake Elementary School "wish list" Steve Reidman presented a wish list from TLES for the committee to consider as GTLNC approaches its drop-dead date for the use of its existing funds. He noted that the School needed new computers, as its

current computers were so old (1999 vintage) that they could no longer be updated with new software. No request for funds was officially made at this meeting.

Refrigerator Magnets Lead, John Moskal

John showed the Committee two examples of magnetized calendars that GTLNC might consider ordering for future events (e.g., Christmas).

Polaroid Sleeves Lead, Rich deMichele.

The Committee discussed taking Polaroid pictures at the Pancake Breakfast and inserting them in sleeves with GTLNC's logo. Rich will check on the cost and confer with the persons at the Chamber responsible for ordering film/sleeves for the Christmas event.

4. Event/Meeting Calendar

Wednesday, March 19th Homeowners Association Meeting at Honey Baked Ham 6 PM

5. Close Meeting

Next meeting date: Thursday, April 3; May 1; 7:30 at 10116 Riverside Drive, Suite 200.