

GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



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OUTREACH/ELECTIONS COMMITTEE MEETING

MINUTES for: Thursday, April 2, 2009 7:30 PM

10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

1. Called to Order: 7:40 pm

Attendance: please mark X=present EX=excused AB=unexcused absence:

Jeff Rector X	John Moskal AB	Rich deMichele X	Maria Tirado X	Cathy Saliba AB
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Guests: None

- Motion to approve the March Minutes - seconded by Rich and approved

2. Work-In-Progress –Public input limited to 3 minutes

2.1 GTLNC Spring Newsletter Lead Jeff R.

- Quantity and Distribution channels
 - Rio Honda and Toluca Lake elementary schools each received 400 newsletters to be included in the students after school packets.
 - Newsletter will be distributed at the Earth Day event
 - Next issue will be available in July

2.2 2010 Election Plan Lead Maria T.

- Maria will attend the City Clerk's Stakeholder Meeting on the 2010 NC Election Materials and Policies. **April 6, 2009 is the meeting for the Valley. It will be held at the Marvin Braude Building - Room 1B 6262 Van Nuys Boulevard Van Nuys, California 91401 from 6:30 p.m. to 8:30 p.m.**

Key Dates to Remember:

April 6- Stipulation Document Overview (flyer attached)

May 15- Deadline to Submit Bylaw Amendments to Neighborhood Empowerment

May 15- Stipulation Document

April/May- Series of Meetings to be held with the NCs – The Valley is scheduled for APRIL 6, 2009

2.3 Bylaw changes

- Maria will submit a draft of the 2010 Neighborhood Council (NC) Election Procedures Stipulation Document to Jerome and will assist him to ensure our bylaws conform with this document.

2.4 Earth Day April 19th, 10am-1pm.

- Jeff approved Jessica's revised flyer with the following three logos of the sponsor - Council District, GTLNC and Toluca Times - with verbiage stating the event is sponsored by GTLNC and the web address.

3 On-Going Business

3.1 Welcome Bags Lead Maria T.

- Maria will obtain list from Lance.
Maria will enlist the assistance of another council member to complete distribution.

3.2 Good Neighbor Award

- Several submissions are being considered and recommendations will be submitted to the Board at May's meeting.

3.3 Rio Vista Elementary School principal Marlene D Breittenbach, requested financial assistance.

- Agreed to allocate \$1400.00 for benches to establish and outdoor reading area. The benches will have

3.4 Toluca Lake Elementary School principal requested financial assistance.

- Agreed to allocate \$1600.00 for tutorial software.

4. New Business-Public input limited to 3 minutes

4.1 Pancake Breakfast Rockie the Clown. Robin Roberts

- Robin Roberts was presented for entertainment for the kids; however, Outreach has exhausted their budget.

4.2 Possible motion to Executive Committee for GTLNC Board Agenda.

- **Two motions for consideration:**

1) Any marketing, promotional material and correspondence representing the GTLNC, must be submitted to Outreach for approval before distribution

2) Each committee will be responsible for coordination, distribution of materials and execution of their event.

5. Meeting Adjourn: 8:55pm

Next meeting date: May 7, 2009 at 7:30 pm. 10116 Riverside Drive, Suite 200 Toluca Lake, CA 91601