

# GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



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## OUTREACH/ELECTIONS COMMITTEE MEETING MINUTES for: Thursday, April 3, 2008 7:30 PM 10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

### 1. Meeting Opening Call to Order:

**Time:** 7:33 PM

**Attendance:** Peter Hartz, Gene Elerding, Jerome Williams, Betsy Dennis, Rich deMichele and Steve Reidman,

**Absent:** Cathy Saliba, John Moskal and Maria Tirado.

**Excused:** Jeff Rector and Susann Jarvis

**Guests:** Jessica Sterling

**Motion** to approve March Minutes. Passed.

### 2. Work In Progress-Public input limited to 3 minutes

**Community Council:** Lead, Peter H.

Meeting with Stakeholder groups

- Community Breakfast Lead, Terry D. and Jerome W.
  - May 8<sup>th</sup> 8:30 AM NoHo Theater (proposed location)
  - Get all coordinating groups to participate in Welcome Bags
- GTLNC Promotional Items: Lead, Betsy D.
  - Chamber of Commerce
  - Toluca Lake Homeowners Association
  - Vendors for goodies for the Welcome Bags
    - Lucy 51
- Ideas for Coordinating Community Group
  - Shared Newsletter
  - Community Event
  - In-Common purchasing
  - Resource database
  - Welcome Bags
  - Toluca Lake Map

**Business Cards:** Lead, Jeff R. Will hand out

**Good Neighbor Award:** Lead, Jeff R.

**Motion:** That we nominate Richard Bogy as the next Good Neighbor recipient to be presented at the May Board meeting. Unanimous

**(GTLNC) Newsletter** Lead, Susann J. Tabled

- Date for distribution
- Coordination with other groups
- *Tolucan Times* Copy

**Refrigerator Magnets** Lead, John M. Tabled

**Polaroid Sleeves** Lead, Rich deM.

Rich and Susann are coordinating

### 3. New Business- Public input limited to 3 minutes

**Toluca Lake Elementary School "Wish List"**

- a new banner for our drill team (\$500) and uniforms 40 at a cost of \$65 each
- Computers discussed at last meeting will appear as a potential motions in May

**Earth Day** Jessica Sterling, Lead

- All Outreach members will post signs (Toluca Car Wash;, Cinema Secrets, Japanese Restaurant, Toluca Lake Elementary School, Rio Vista School, North Weddington Park, St. Charles Methodist, Toluca Lake Baseball, Trader Joe's, Priscilla's, Moe's
- Steve R. will put in take home packets for Toluca Lake Elementary School
- Karen email flyer to Stakeholder list

**4. Outreach Calendar Items** (Event/Meeting/Distribution dates)

**5. Close Meeting**

**Next meeting date:** May 1; June 5; July 3; August 7; September 4; October 2; November 6 and December 4.  
7:30 at 10116 Riverside Drive, Suite 200.