

# GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



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## OUTREACH COMMITTEE MEETING

MINUTES for: Thursday, June 7, 2007 7:30 PM  
10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

### 1. Meeting Opening

#### Call to Order:

**Time:** 7:45 PM

**Attendance:** Gene Elerding, Maria Tirado, Jeff Rector and Peter Hartz

**Excused Absence:** John Moskal

**Guests:** None

**Motion to approve April minutes.** Approved. **No quorum in May so there were no Minutes.**

### 2. Work In Progress -Public Input limited to 3 minutes per item

- Lankershim Village Bench-Kelly Altobelli leading effort; in progress.
- Online Encyclopedia-purchased
- The purchase of GTLNC promotional items-in process of competitive bids. Maria presented proposals from Banders.
- Street banners-continued discussion
- Potential catered community party-dropped

### 3. New Business-Public Input limited to 3 minutes per item

- GTLNC name added to business sign post at sidewalk. Working with Property Management Company and LaBonge's Office. Approved. 4 votes in favor to spend up to \$1,000 for signage.
- Tour of Toluca Lake proposed; Peter Hartz to call bus company; Jeff Rector to ask Richard Bogy.

### 4. Elections

- Election Process discussed; Gene is looking for a new Chair; Maria is considering; Karen to create a one-sheet of tasks for Chair.

### 5. Meeting Close

Next meeting date: Thursday, July 5, 2007 at 7:30 at 10116 Riverside Drive, Suite 200