

GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



10116 Riverside Drive, Suite 200
Toluca Lake, California 91602
PHONE 818-755-7674 FAX 818-755-7649
info@gtlnc.org www.gtlnc.org



OUTREACH/ELECTIONS COMMITTEE MEETING MINUTES for: Thursday, September 11, 2008 7:00 PM 10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

1. Meeting Opening Call to Order:

Time: 7:10 PM

Attendance: Peter Hartz, Maria Tirado, Betsy Dennis, John Moskal, Gene Elerding, Steve Reidman and Rich De Michele.

Absent: Jeff Rector and Jerome Williams

Guests:

Motion to approve the August Minutes. (Not available)

2. Work-In-Progress –Public input limited to 3 minutes

Discussion and Goals of Outreach Committee, Jeff Rector

Outreach Committee support to/for other GTLNC Committees

Promoting GTLNC:

- **Welcome Bags** **Lead, Betsy D.**
Betsy will continue to solicit vendors for inclusion in the bag. She will contact Susann J. to ask her to send the updated Welcome Bag business plan.
- **GTLNC Newsletter** **Lead????**
Peter will update the current newsletter for distribution. We will continue to search for a replacement for Susann to be the lead on this.
- **Tolucan Times Copy** **Lead Peter H.**
The Committee is placing the following ads:
CDO Town Hall-October 14th 7 PM 1/4 page ad. 250 work article and picture \$325
MTA/Universal Project Town Hall November 11th ½ page ad. \$325

GTLNC and the Community:

- **Community Council** **Lead, Jerome W.**
No report
- **Good Neighbor Award** **Lead, Jeff R.**
No report

3. New Business-Public input limited to 3 minutes

The Moorpark Median was discussed. Gene E. agreed to be the lead on a fundraising effort for this with the goal of raising \$7700.

4. Event/Meeting Calendar

5. Close Meeting

Next meeting date: October 2; November 6; and December 4.
7:00 at 10116 Riverside Drive, Suite 200