

GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



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OUTREACH COMMITTEE MEETING MINUTES for: Thursday, November 1, 2007 7:30 PM 10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

1. Meeting Opening Call to Order:

Time: 7:30 PM
Attendance: John Moskal, Maria Tirado, Peter Hartz and Gene Elerding.
Absent: Jeff Rector, Cathy Saliba and Jessica Sterling.
Guests: Janice Eaton and Eric Weyenberg
Motion to approve October Minutes. Approved.

2. Work In Progress-Public input limited to 3 minutes

GTLNC promotional items

- T-shirts received
- Bags to be ordered

Street banners

Still looking for a project to promote...remove from Agenda.

Boundary Changes

Waiting on SCNC approval.

Community Council

Drafted letter for invitation. No date yet. Tentative for beginning of January 2008.

Holiday Open House

Held on Friday December 7, 2007 5PM-9 PM. Maria, Gene and Peter volunteer to man the table.

Elections Committee

- 2nd walking man flyer. Corrections made and submitted to DONE/IEA. Will be distributed by Walking Man Service no less than seven days before the Election on Sunday, December 9, 2007.
- Advertisements in the Toluca Times are being printed bi-monthly
- Candidate information meeting held October 29, 2007 at 10116 Riverside Drive and no potential candidates came. Candidate Forum to be held at the GTLNC Regular Board Meeting on Tuesday, November 20, 2007.
- Street flyers/posters/banners.
Action: Peter Hartz to update the street/business banners; Jeff to confirm location of banners.
- Canvassing the community for candidates. Outreach in front of Trader Joe's 10 AM- NOON on Saturday, November 10, 2007.
- Outreach efforts. New flyer in English/Spanish for insertion in School take home folders.
Action: Terry to work with Jessica. Peter to check with schools regarding number of students and timing.

3. New Business- Public input limited to 3 minutes

Toluca Lake Welcome Baskets. \$2.00 bag > same as HBT.

Action: Peter Hartz to get another quote.

Toluca Lake Homeowners Association. New president is Scott Morris

4. Close Meeting

Next meeting date: Thursday, December 6, 2007 at 7:30 at 10116 Riverside Drive, Suite 200