

GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



10116 Riverside Drive, Suite 200
Toluca Lake, California 91602
PHONE 818-755-7674 FAX 818-755-7649



info@gtlnc.org
www.gtlnc.org

OUTREACH/ELECTIONS COMMITTEE MEETING

MINUTES for: Thursday, August 6, 2009 7:30 PM

10116 Riverside Drive, Suite 200 Toluca Lake, CA 91602

1. Meeting Opening Call to Order: 7:34pm

Attendance: please mark X=present EX=excused AB=unexcused absence:

Jeff Rector X	John Moskal X	Rich deMichele X	Maria Tirado EX
Ryan Altoon	Cathy Saliba	Bridget Oberlin AB	

Guests:

Motion to approve the July Minutes. Approved.

2. Work-In-Progress –Public input limited to 3 minutes

2.1 GTLNC Newsletter Lead Jeff R.

- Discuss next newsletter & set date for submissions. Next lead will be Ryan Altoon who has printing background. Ryan will oversee the layout of the newsletter. Next newsletter will go out in October and all articles should be submitted by October 1st.
- Discuss printing. GTLNC currently has a credit of \$750 with a printer. This credit can be used by any committee. Please submit your printing requests to the Outreach Committee for review and we will see if we can use the GTLNC credit towards the printing.
- Discussion options, feasibility, and financial impact of printing newsletter in color. Feasibility of printing a color newsletter was discussed and two samples were looked at. Ryan will get pricing if it is in line with what the committee was paying for in the last newsletter, we will start producing a full color newsletter on a quarterly basis.
- Vote on a possibility of a color newsletter.

2.2 2009-2010 Election Plan Lead Maria T.

- Ongoing discussions- update by Maria.
- The next election is scheduled for May 27, 2010. Maria will fax the request for election venues to the City Clerk by Friday. The City Clerk is requesting five locations and Maria will submit four. Maria will indicate that Ramsey Shilling has been the polling place in the past and is the preferred location.

2.2 On-Going Business

2.2.1 Welcome Bags Lead Maria T.

- Discuss the success of this campaign & consider reasons to continue this campaign. The committee questioned if there was any reason to continue this campaign. There was no apparent benefit and no responses in regards to the bags or the contents.

2.2.2 Good Neighbor Award

- Request future submissions for recipients of these awards.
- Discuss current submissions.

The Good Neighbor Award for Scott Morris is in hand and will be presented at the next board meeting. We will post the criteria for nomination for the Good Neighbor Awards on the website.

3. New Business-Public input limited to 3 minutes.

- 3.1 Ryan Altoon has experience in web design and will contact Sarah to discuss how the website is currently being updated. Also exploring the possibility of updating the GTLNC website.
- 3.2 A request was presented to cover ½ of the cost of a plaque to be placed at Weddington Park. The cost of this plaque would be shared by GTLNC and Toluca Baseball at approximately \$400 each. This request has been tabled pending further clarification of the plaque's costs and further discussion.

4. Upcoming Events

4.1 Car show October 4, 2009

- Request received to donate \$500.

Motion to approve the Chamber's request of \$500 donation to the October 4, 2009 car show was presented and passed unanimously.

4.2 Holiday Open House December 4, 2009

- Request received to donate \$500.

Motion to approve the Chamber's request for a \$500 donation to the December 4, 2009 Holiday Open House was presented and passed unanimously.

5. Close Meeting at 8:44pm

Meeting dates: September 3, 2009 7:30 PM 10116 Riverside Drive, Suite 200