

GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL



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OUTREACH/ELECTIONS COMMITTEE MEETING

MINUTES

Thursday, November 4, 2010 7:30 PM

1. **Meeting Opening / Call to Order** Start Time 7:30 PM
2. **Attendance** – Please mark X=present EX=excused AB=unexcused absence:
 - Ryan Altoon, *Chair* AB **Rich de Michele**
 - Dylan Conroy EX **John Moskal**
 - Heidi Dublin
3. **Presentation**
 - a. **Andrew Feola, Director, Toluca Baseball (“TB”)**

Fundraising request for deferred maintenance and an update on fundraising efforts to date. TB is an all-inclusive league, established in 1952. The request was made to assist them in whatever manner possible.

 - i. Field Improvement Project
 1. Re-work the diamond area, all new irrigation, all new grass (removal/haul, fill, soil compacting, leveling and sod)
 2. Total cost of \$85,000. They have budgeted \$30,000 and have raised \$44,000 to date through pledges and donations. TB is seeking \$11,000 in additional donations.

MOTION: The Outreach Committee will pledge \$2,000 to Toluca Baseball by re-allocating \$1,000 from both Toluca Elementary and Rio Vista budget line items respectively.
4. **Work-In-Progress**
 - a. **Farmer’s Market** Dylan and Heidi – More internal study to be done
5. **On-Going Business**
 - a. **Good Neighbor Award**
 - i. Tim & Linda Hawkins – November Board Meeting (Tom LaBonge to present award)
 - b. **GTLNC Web Site**
 - i. Sponsor, donations, participation – the website content is being developed and the site launch at the end of November!
 - c. **Newsletter** – YMCA Youth in Govt. distribution plan
 - d. **Holiday Open House**
 - i. Outreach Campaign – Committee and Board volunteers will be needed to make a good impression on the community and register people on the new website.
 - e. **Budget**

MOTION: The Outreach Committee will pledge \$500 to the YMCA Youth in Government by re-allocating \$500 from the Car Show event which did not occur this year. The committee also requests \$1,500 of the “Rollover Funds” from the Board to make the total contribution \$2,000.
6. **New Business:** Establishing the Outreach Committee strategy by tapping into local organizations.
7. **Upcoming Events** **The next Outreach Meeting:** Thursday, December 2, 2010
8. **Close Meeting** Close Time 8:45 PM