# GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL

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## OUTREACH/ELECTIONS COMMITTEE MEETING

## MINUTES

**Thursday, January 6, 2011 7:30 PM**

### 1. Meeting Opening Call to Order: 7:30 PM

**Attendance:** please mark X=present EX=excused AB=unexcused absence:

☒ **Ryan Altoon** *Chair* ☒ **Dylan Conroy** Vice Chair AB **John Moskal** EX **Heidi Dublin**

### 2. Presentation

a. Holiday Open House Recap
The Holiday Open House was a resounding success. The Outreach Committee was well represented (thank you to all those that participated and helped with the set up and clean up efforts). We registered/collected email address from over 250 residents of Toluca Lake. The Santa Venue was a great success and we reached out to many hundred community members that night.

### 3. Work-In-Progress

a. 2011 Outreach Strategic Plan
Discussion of identifying "program speakers" on topics relevant to the community for each Board meeting.

b. GTLNC Web Site
Almost all of the text for the site is complete now. Ryan will be taking photographs of the neighborhood in the coming weeks to populate the site. We will need to have new headshots of the council members for the site.

### 4. On-Going Business

a. Good Neighbor Award Candidates
*Topic will be discussed at the next Outreach Meeting with all members present*

b. Q1 2011 Newsletter Articles
1) Universal Draft EIR – Andrew Westall
2) Holiday Open House – Heidi Dublin
3) Good Neighbor Award – Dylan Conroy

c. Budget:
- Toluca Baseball request
  A Demand Warrant will be coordinate with Ryan Altoon, Rich de Michele and Toluca Baseball
- Toluca Elementary School request for funds & November 2010 Board Meeting discussion

### 5. New Business

### 6. Upcoming Events

### 7. Close Meeting 8:00 PM