



AGENDA

Outreach and Elections Committee Meeting
Tuesday, June 11th, 2024 at 7:00PM
Toluca Lake Elementary School – Room 17
4840 Cahuenga Blvd., North Hollywood CA 91601



Supporting documents available at GTLNC.org.

___ Kelly Cole ___ Deborah Bartlett ___ Irene Birmingham ___ Cella Duffy

1. Call to Order. Roll call. Announcements. Members of the public present:
2. Brown Act Public Comments on non-agenda items only. Up to two (2) minutes per speaker.
3. Approve outstanding 2024 Meeting Minutes.

Deadline for GTLNC credit card purchases is Thursday, June 20th, 2024.

4. Updates on pending projects:
 - 4.1. LADOT traffic signal box art project. (Cella Duffy)
 - 4.2. GTLNC Postcard Mailer. (Kelly Cole)
 - 4.3. GTLNC business cards and lanyards. (Kelly Cole)
 - 4.4. Website design. (Kelly Cole)
 - 4.5. Bus bench and shelter advertising campaign. (Irene Birmingham, Deborah Bartlett)
 - 4.6. Stand-up banners. Tim Micsko is working with NoHo Copy to get elements so they can design this week and share with committee for approval.
5. Upcoming events:
 - 5.1. Proposal for GTLNC to sponsor National Night Out on Tuesday, August 6th, 2024 with support from Toluca Lake Homeowners Association.
 - 5.2. Proposal to provide snacks for GTLNC outreach event with Harmony Toluca Lake on Sunday, June 30th, 2024.
 - 5.3. Proposal to sponsor Coffee With A Cop date(s). Tim talked to Kurtis, will have more updates to be discussed at July meeting. (Tim Micsko). In short, 4 meetings a year/once a quarter rotating through the 4 neighborhoods of GLTNC. Proposing \$250 per event for a total of \$1,000 for the next fiscal year.
6. Proposal for yard signs of post card for Greater Toluca Lake including strategy, cost breakdown, timing, location(s), specific neighbors to put on lawns. (Irene Birmingham).
7. Proposal to get smaller sign or banner made for front entrance table at Regular Board Meetings (similar to green table clothes we currently have) for use at outdoor and other events.
8. Secure greeters, set-up person(s) for next GTLNC board meeting on Tuesday, June 18th, 2024.
9. New Business.
10. Old Business.
11. Next Outreach Committee Meeting: Tuesday, July 9th, 2024 at Toluca Lake Elementary School at 7:00PM.
12. Adjournment.

Tuesday, June 10th, 2024

2024 GTLNC Meeting Schedule

1st Monday at 6:00PM - Public Safety
1st Tuesday at 6:00PM - Government Affairs
2nd Monday at 7:00PM - Planning and Land Use
2nd Tuesday at 7:00PM - Outreach
3rd Tuesday at 7:00PM - Regular Board Meeting

All meetings take place at Toluca Lake Elementary School at 4840 Cahuenga Blvd., N. Hollywood, CA 91601. Committee meetings are in Room 17, regular board meeting in the auditorium and may take place from time to time via Zoom. Check Web site for current details.

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Jo Ann Rivas, Secretary, o por correo electrónico at Joann.Rivas@gtlnc.org para avisar al Concejo Vecinal.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - GTLNC agendas are posted for public review as follows:

- Discovery Store (Community Kiosk), at the Southeast corner of Forman Ave. and Riverside Dr.;
- [GTLNC.org](https://www.gtlnc.org); or
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils>

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PUBLIC ACCESS OF RECORDS: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at [GTLNC.org](https://www.gtlnc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Jo Ann Rivas, Board Secretary via email at Joann.Rivas@gtlnc.org

RECONSIDERATION AND GRIEVANCE PROCESS: For information on the GTLNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GTLNC Bylaws. The Bylaws are available at our Board meetings and our website [GTLNC.org](https://www.gtlnc.org)

SERVICIOS DE TRADUCCION: Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jo Ann Rivas, Secretary de la Mesa Directiva, por correo electrónico JoAnn.Rivas@gtlnc.org para avisar al Concejo Vecinal.

NOTICE TO PAID REPRESENTATIVES: If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.