OUTREACH & ELECTIONS COMMITTEE MEETING - MINUTES
Tuesday, March 3, 2020 @ 6:30 PM
10110 Riverside Drive, Toluca Lake, CA 91602

1. Meeting Opening/Call to Order          Start: 6:35 pm        End: 7:25 pm
2. Attendance

  X Kelly Cole, Co-Chair  EX Tony Carey, Co-Chair  EX Katherine Hatton  X Tina Smith
  X Lee Jamieson  X Danielle Mihaljevich

3. Public Comment - committee members were the only ones present

4. Earth Day/Taste of Toluca - VOLUNTEERS (4/19/20)
   Brainstormed ways to recruit 60 volunteers. Possibilities discussed included Valley College, YMCA
   Youth and Government, PTAs at TLES and RVES, Boys & Girl Scouts, local high schools and
   volunteer websites. Discussed providing volunteers with backstage pass type of credentials rather than
   tee shirts, as these are possibly greener, cheaper and reusable. Want to consider using paid social media
   advertising to recruit volunteers as well as drive attendance to the event.

   Discussed the need for staff at the Outreach table during the day of the event. Tina and Danielle will
   both volunteer on the day, including the Outreach table. Lee will help throughout the event, including
   pursuing the vintage fire truck.

5. Outreach & Elections Budgeting for the 2020-2021 Fiscal Year
   Discussed advance planning of future efforts in order to better anticipate our budget needs, including
   welcome packets, board meeting support and other ideas. Noted that next year is an election year as
   well.

   Ideas for more dynamic board meetings included creating a meeting highlights section which begins
   every meeting, alerting the public during the comment section we will be listening but not commenting,
   featuring more interesting speakers/presentations, limiting the number and amount of perfunctory city
   speakers, having large lit “Meeting Tonight” signs and “More Parking” signs.

6. Website Changes & Oversight - Discussed that the website lacks utility and the best way to get traction
   on the suggested changes, also that website and social media management are best defined as a function
   of Outreach.

7. Outreach Strategy & Efforts, including Welcome Packets & future events - See #5
8. New Business - no new business at this time
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- John Arroe Building (Community Kiosk), at the Southeast corner of Forman Avenue and Riverside Drive;
- www.gtlnc.org;
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm

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PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: gtlnc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Juliann Miles, Board Secretary via email at Juliann.Miles@gtlnc.org

RECONSIDERATION AND GRIEVANCE PROCESS
For information on the GTLNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GTLNC Bylaws. The Bylaws are available at our Board meetings and our website www.gtlnc.org

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Natasha Lewin, Secretary de la Mesa Directiva, por correo electrónico Juliann.Miles@gtlnc.org para avisar al Concejo Vecinal."