



MINUTES
OUTREACH & ELECTIONS
COMMITTEE MEETING
 Wednesday, April 14th, 2021
 6:30 PM



ZOOM – MEETING ID 979 4137 2867

Join Zoom Meeting Online: <https://zoom.us/j/97941372867>
 Meeting ID: 979 4137 2867
 Or via phone: (669) 900-6833 and enter/dial 979 4137 2867 followed by # (pound)

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF GREATER TOLUCA LAKE NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ON ZOOM AND BE ACCESSIBLE TELEPHONICALLY.

Instructions on how to sign up for public comments will be given to listeners at the start of the meeting.

| COMMITTEE MEMBERS | | | <i>X = Present, AB = Absent, EX = Excused</i> | | | |
|-------------------|------------------|--------------|---|-------------|-----------|----------------------|
| <u>X</u> | Kelly Cole | <i>Chair</i> | <u>X</u> | Tina Smith | <u>X</u> | Danielle Mihaljevich |
| <u>X</u> | Katherine Hatton | | <u>EX</u> | Ari Stern | <u>EX</u> | Natasha Lewin |
| <u>EX</u> | Hannah Globus | | <u>EX</u> | Lee Jameson | <u>X</u> | James Fitzpatrick |

| | | | | | | | | | | |
|--|--|----------|----------|-----------|-----|---------|--------|-----|-------|--|
| 1. Call to Order | Start Time 6:34 PM | | | | | | | | | |
| 2. Attendance | Public in Attendance: 0 | | | | | | | | | |
| 3. Minutes | | | | | | | | | | |
| <i>(One (1) Minute per Speaker per Agenda Item)</i> | | | | | | | | | | |
| a. Review and Approve Committee Minutes | | | | | | | | | | |
| All minute motions moved forward to the next meeting. | | | | | | | | | | |
| VOTE: / / | | | | | | | | | | |
| MOTION A: Approve the GTLNC Outreach & Election Committee Minutes from January 15, 2021. Full text of the minutes can be found at: https://www.gtlnc.org/ | | | | | | | | | | |
| First: Second: | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Kelly</td> <td style="width: 33%; text-align: center;">Tina</td> <td style="width: 33%; text-align: center;">Danielle</td> </tr> <tr> <td style="text-align: center;">Katherine</td> <td style="text-align: center;">Ari</td> <td style="text-align: center;">Natasha</td> </tr> <tr> <td style="text-align: center;">Hannah</td> <td style="text-align: center;">Lee</td> <td style="text-align: center;">James</td> </tr> </table> | Kelly | Tina | Danielle | Katherine | Ari | Natasha | Hannah | Lee | James | |
| Kelly | Tina | Danielle | | | | | | | | |
| Katherine | Ari | Natasha | | | | | | | | |
| Hannah | Lee | James | | | | | | | | |
| <i>Y – Yes</i> <i>N – No</i> | <i>A – Abstain</i> <i>I –</i> <i>R –</i> <i>Ineligible</i> <i>Recusal</i> <i>E –</i> <i>Excused</i> | | | | | | | | | |
| MOTION B: Approve the GTLNC Outreach & Election Committee Minutes from February 3, 2021. Full text of the minutes can be found at: https://www.gtlnc.org/ | | | | | | | | | | |
| VOTE: / / | | | | | | | | | | |
| First: Second: | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Kelly</td> <td style="width: 33%; text-align: center;">Tina</td> <td style="width: 33%; text-align: center;">Danielle</td> </tr> <tr> <td style="text-align: center;">Katherine</td> <td style="text-align: center;">Ari</td> <td style="text-align: center;">Natasha</td> </tr> </table> | Kelly | Tina | Danielle | Katherine | Ari | Natasha | | | | |
| Kelly | Tina | Danielle | | | | | | | | |
| Katherine | Ari | Natasha | | | | | | | | |



Hannah

Lee

James

MOTION C: Approve the GTLNC Outreach & Election Committee Minutes from March 10, 2021. Full text of the minutes can be found at: <https://www.gtlnc.org/>

VOTE:

 / /

First:

Second:

| | | |
|-----------|------|----------|
| Kelly | Tina | Danielle |
| Katherine | Ari | Natasha |
| Hannah | Lee | James |

4. Public Comment

(Two (2) Minutes per Speaker) none

5. Committee Member News & Announcements

(Two (2) Minutes per Speaker) none

6. On-Going Business

(One (1) Minute per Speaker per Agenda Item)

a. Discuss on-going 2021 GTLNC Election Plan, including candidate and voter education, community postcard, Candidate Forum Zoom, homeless stakeholder outreach and voting deadline and location.

Election is May 11, 2021.

Discussed need for additional funds as postcard mailing costs were more than previously estimated. This is a large expenditure but seems to be the only way to reach all our stakeholders. Determined to add ballot request due date May 4, voting date May 11, send people to votetolucalake.org and the city clerk info line 213 978-0444. Also the Sunday May 2nd candidate forum (new date, Jason moderating, Kelly will be out of town for work.

Funds remaining can be used for boosting social media posts, however Facebook and Instagram have been limiting political ads and it may not be possible.

VOTE:

 / /

First: Tina

Second: Danielle

MOTION D: Approve up to 2500. in support of the May 11, 2021 GTLNC Election. Support includes additional postcard mailing expenses, continued social media advertising and related election marketing and materials.

| | | |
|-------------|--------|------------|
| Kelly Y | Tina Y | Danielle Y |
| Katherine Y | Ari EX | Natasha EX |
| Hannah EX | Lee EX | James Y |



7. New Business

(One (1) Minute per Speaker per Agenda Item)

- a. Determine a date for the May 2021 Committee meeting. discussed May 12 @ 6:30.

8. Meeting Adjourned

Close Time:
7:35 PM

Next Meeting: **To Be Determined** – via Zoom

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS

The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - GTLNC agendas are posted for public review as follows:

- Discovery Store (Community Kiosk), at the Southeast corner of Forman Avenue and Riverside Drive;
- www.gtlnc.org; or
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICANS WITH DISABILITIES ACT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Robyn Allyn, Board Secretary via email at Robyn.Allyn@gtlnc.org.

PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.gtlnc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Robyn Allyn, Board Secretary via email at Robyn.Allyn@gtlnc.org

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the GTLNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GTLNC Bylaws. The Bylaws are available at our Board meetings and our website www.gtlnc.org

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Robyn Allyn, Secretary de la Mesa Directiva, por correo electrónico Robyn.Allyn@gtlnc.org para avisar al Concejo Vecinal."